



Bayshore Gateway Triangle CRA • Bayshore Beautification MSTU
Haldeman Creek MSTU

February 26, 2020 Special Meeting Minutes

BAYSHORE GATEWAY TRIANGLE COMMUNITY REDEVELOPMENT LOCAL ADVISORY BOARD MINUTES OF THE FEBRUARY 26, 2020 MEETING

The meeting of the Bayshore Gateway Triangle Community Redevelopment Advisory Board was called to order by Chairman, Maurice Gutierrez at 12:00 p.m. at the Naples Botanical Garden, FGCU Buehler Auditorium

- I. **Roll Call:** Advisory Board Members Present: Maurice Gutierrez, Steve Rigsbee, Karen Beatty, Mike Sherman, Dwight Oakley, Steve Main, Al Schantzen and Camille Kielty. Larry Ingram has an excused absence.

CRA Staff Present: Shirley Garcia, Operations Coordinator, Tami Scott, Project Mgr., and Debrah Forester, CRA Director.

- II. **Pledge of Allegiance:** The Pledge of Allegiance was led by Chairman Gutierrez.

III. **Presentations:**

- a. **Bayshore Arts Master Plan-The Cultural Arts Planning Group (CPG)-** Debrah Forester introduced members of The Cultural Planning Group: Linda Flynn, Jerry Allen and Surale Phillips and noted CPG was in town for two days gathering public input for the development of the Public Arts Master Plan. CPG presented a PowerPoint presentation that reviewed: The Planning Process, Evolution of Public Art, Public Art Approaches. The presentation included the definition of Public Art, placement of art, ideas on the types of art whether it is visual, interactive or monuments placed in designated areas and examples of murals on utility boxes, fire hydrants and benches. In the discussion on the history it was brought up that throughout history artists have been involved in building design and rebuilding cities and restoring the areas after the World War II. In the 1950's American Architect Louie Kahn, worked on the redevelopment plan for the City of Philadelphia and was president of the Redevelopment Authority Board, which started the nation's first Percent for Art Program in 1958. The program mandates that any new development contribute 1% of the construction cost on public art. There are 725 Municipalities and counties that have adopted similar programs. Al Schantzen asked what the program was in detail. Mr. Allen explained the concept that all new permitted buildings had to contribute some form of art, landscaping, monuments or contribute money in lieu of. These guidelines are adopted into the code of ordinances. Camille Kielty asked if Naples already had this requirement in place and the answer was the City of Naples does but not the County. There were some examples of public arts across



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the States with monuments that have some meaning for that area specifically and if they are moved loses their context of that meaning. A public arts survey was being prepared to gather additional input from the community. Discussion related to the number of questions and assisting for help on getting input on what the community would like to see for the area. CPG brought up some of the examples of the different types of art concepts they have done for other cities and counties all over the United States, to give an idea for the Board to think about what they would like to see and have for the Bayshore and Gateway Triangle areas. Community engagement is very important to get the community involved for the success of the art placement and to prevent vandalism because it will be a sense of belonging for the Community. They wanted to ask what inspires the community, what type of public art or the public art plan would add the most value to the Community.

CPG went through three questions seeking input from the Board:

1. What public art projects in other cities inspire you? And Why?
2. Which approaches to public art seem appropriate for the BGTCRA?
3. What defines success for a public art plan in the BGTCRA?

XI. Advisory Board General Communications: Mike Sherman wanted to mention that a roundabout will be built in the corner of Bayshore Drive and Thomasson and the only thing that will be in the middle is an American Flag, he wanted some arts placement in there if possible. Maurice Gutierrez wanted to bring up some of the negative comments that happened with the arts mural program and the response was get community engaged and to get the community behind the art. The consultants noted, that when the art just shows up it usually gets rejected at first because it is art by shock, so usually if the community is engaged initially it is not a shock to see it appear or doesn't seem as offensive. The Board was reminded of the community forum scheduled for Thursday night at 6 p.m. and encouraged everyone to attend.

XII. Citizen Comments: None

XIII. Next Meeting Date: March 3, 2020 @ 5pm

XIV. Adjournment – The meeting adjourned at 1:40 p.m.

Chairman, Maurice Gutierrez